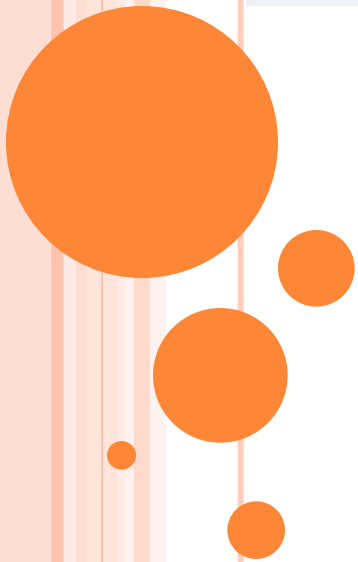


# **BORN TOO SOON BY CHOICE**

**Decreasing Late Preterm and Early Term Births**



# DECREASING LATE PRETERM AND EARLY TERM DELIVERIES WEDNESDAY, NOVEMBER 17, 2010

## THE ROLE OF CLINICAL COMMUNITY – ACOG



**Richard Waldman,  
MD, FACOG**

### Disclosure Statement

I and my spouse have no relevant financial interests with commercial interests to disclose.

## OBJECTIVES

- 1) Describe the increase in non-medically indicated (elective) deliveries before 39 weeks and identify the contributing factors.
- 2) Discuss the risks of early term deliveries and the benefits of delaying delivery beyond 39 weeks gestation.
- 3) Outline successful initiatives to reduce elective deliveries before 39 weeks at hospital, health system and statewide levels.

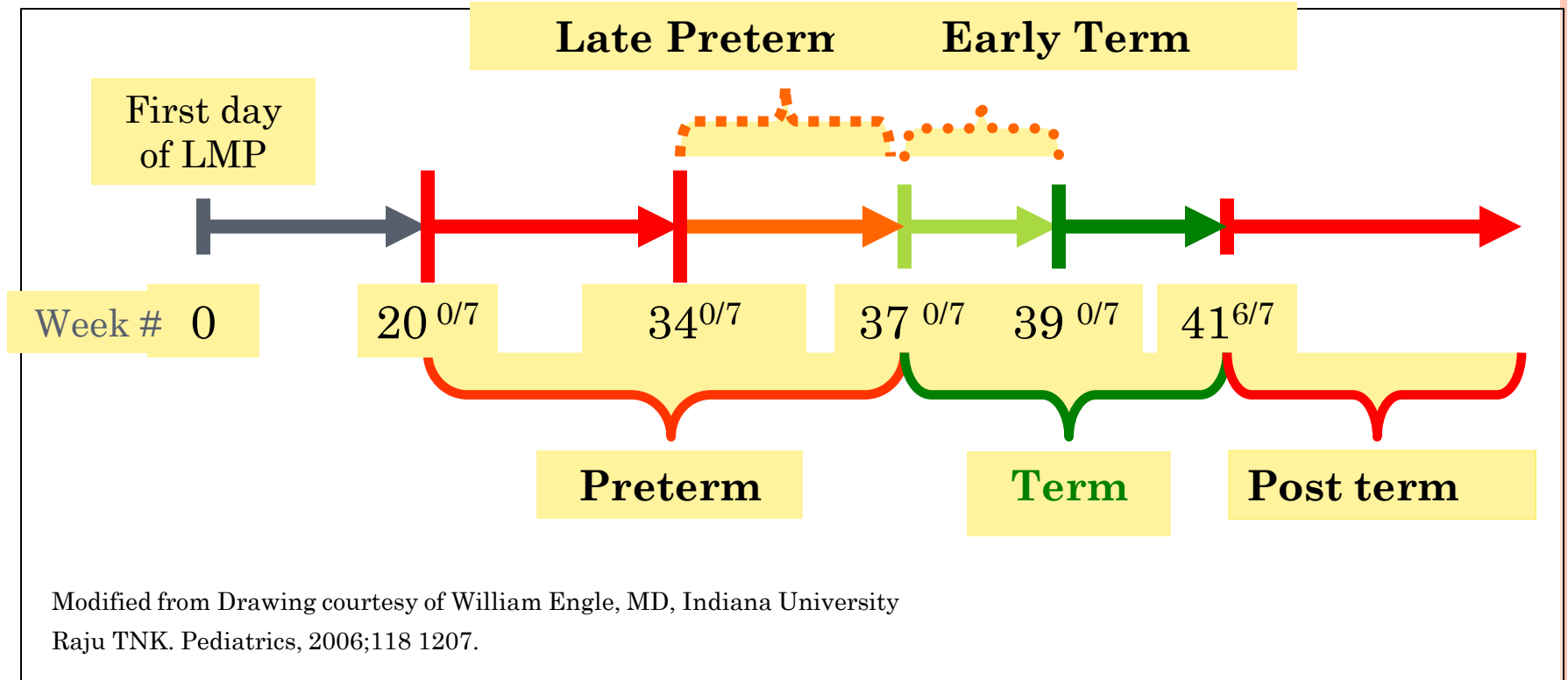


# QUESTIONS TO BE ADDRESSED

- Is this an important and significant problem?
- What are the potential benefits to performing elective inductions prior to 39 weeks?
- What are the potential benefits to performing elective repeat cesarean deliveries prior to 39 weeks?
- What are the risks to performing elective deliveries prior to 39 weeks?
- How do you get practitioners to change their clinical practice?



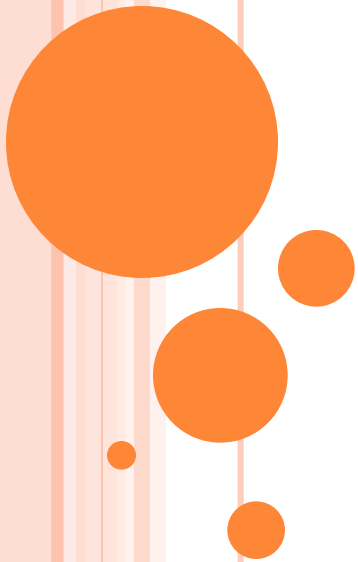
# TERMINOLOGY



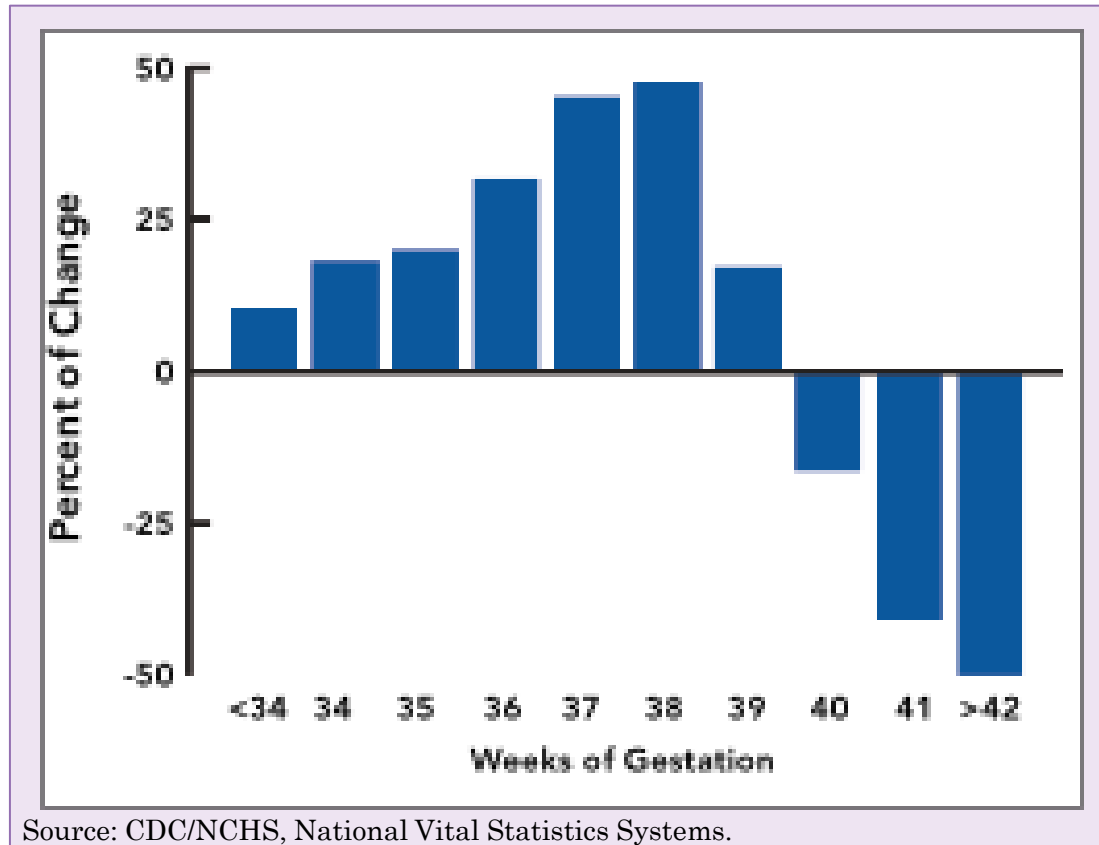
Modified from Drawing courtesy of William Engle, MD, Indiana University  
Raju TNK. Pediatrics, 2006;118 1207.



**IS THIS AN IMPORTANT AND  
SIGNIFICANT PROBLEM?**



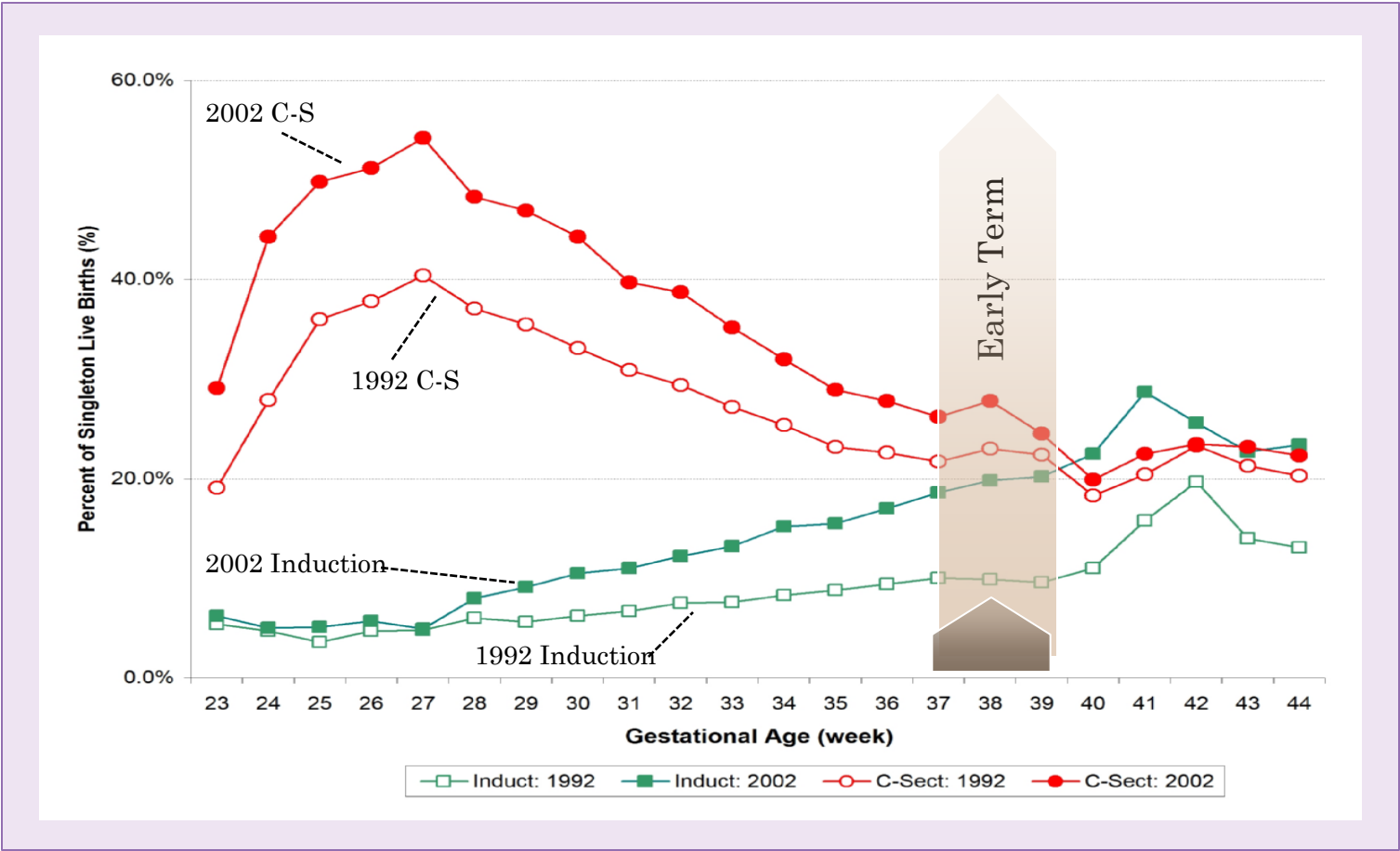
# CHANGE IN DISTRIBUTION OF BIRTHS BY GESTATIONAL AGE: UNITED STATES, 1990-2006



Martin JA, Hamilton BE, Sutton PD, Ventura SJ, et al. Births: Final data for 2006. National vital statistics reports; vol 57 no 7. Hyattsville, MD: National Center for Health Statistics. 2009.



# U.S. CESAREAN SECTION AND LABOR INDUCTION RATES AMONG SINGLETON LIVE BIRTHS BY WEEK OF GESTATION, 1992 AND 2002.



Source: NCHS, Final Natality Data, Prepared by March of Dimes Perinatal Data Center, April 2006.





# HOW OFTEN ARE ELECTIVE INDUCTIONS OR REPEAT CESAREAN DELIVERIES DONE BEFORE 39 WEEKS?

- Study involving 19 centers in MFM Network completed between 1999 and 2002, involving 13,258 elective repeat cesarean births revealed **35.8% of elective repeat cesarean deliveries completed before 39 weeks**
- In 2007 study of 27 hospitals in HCA system, **28.3% of elective inductions were performed before 38 weeks**

ClarkSL et al. *Am J Obstet Gynecol* 2009; 156:e1-e4

Tita et al. *N Engl J Med* 2009; 360:111-20.



# 7,804 NULLIPAROUS WOMEN 2003-2006 NEWARK, DELAWARE

- 1. 44% induction rate
- 2. 40% of the inductions were elective
- 3. C/S rate 2.6X in induction group
- 4. 37 % had an unfavorable cervix
- 5. 20% of the c/s were for failed induction

Obstetrics & Gynecology:

July 2010 - Volume 116 - Issue 1 - pp 35-42

doi: 10.1097/AOG.0b013e3181e10c5c

Original Research

**Labor Induction and the Risk of a Cesarean Delivery Among  
Nulliparous Women at Term**

**Ehrenthal, Deborah B. MD; Jiang, Xiaozhang MD, MS; Strobino,**



# MATERNAL RISKS ALSO ASSOCIATED WITH LABOR INDUCTION

- For nulliparous patients, relative risk of cesarean delivery with elective induction of labor ranges from 2 to 3-fold
- Nulliparous women undergoing elective induction of labor with low Bishop score face almost a 50% risk of cesarean delivery

EhrenthalDM et al *Obstet Gynecol* 2010; 116: 35-42

DunneC et al. *J Obstet Gynecol Can* 2009; 31: 1124-1130

ClarkSL et al. *Am J Obstet Gynecol* 2009; 156:e1-e4



# LOGISTIC REGRESSION FOR CESAREAN DELIVERY: INDUCTION COMPARED WITH AT OR ABOVE INDUCTION GESTATIONAL AGE

Week of Induction	Fully Adjusted OR (95% CI)
37 weeks	1.12 (0.92-1.36)
38 weeks	1.24 (1.08-1.43)
39 weeks	1.31 (1.18-1.47)
40 weeks	1.57 (1.42-1.74)
41 weeks	1.45 (1.25-1.68)

\*Adjusted for parity, demographics, high risk status

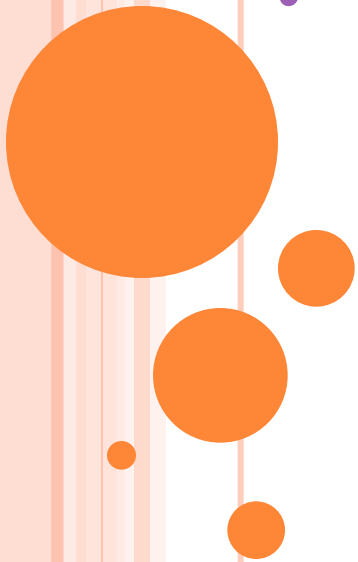


# IS THIS AN IMPORTANT AND SIGNIFICANT PROBLEM?

- **YES**-involves a substantial proportion of obstetric practice in the United States
- Has quality and safety implications due to potential for increased maternal and neonatal morbidity



WHY ARE NON-MEDICALLY  
INDICATED (ELECTIVE/PLANNED)  
DELIVERIES INCREASING IN  
FREQUENCY?



## ELECTIVE INDUCTION: SOUNDS LIKE A GOOD IDEA...

Patient desires:

Delivered by her doctor

Spouse or family travel

Advanced planning

Mother lives far away;

History of quick labors

Prior bad pregnancy

Maternal intolerance to late pregnancy

- Excess edema, backache, indigestion, insomnia
- Perception of decreased fetal movement



And, it's okay right?

# Women's Perceptions Regarding the Safety of Births at Various Gestational Ages

*Robert L. Goldenberg, MD, Elizabeth M. McClure, MEd, Anand Bhattacharya, MHS, Tina D. Groat, MD, MBA, and Pamela J. Stahl*

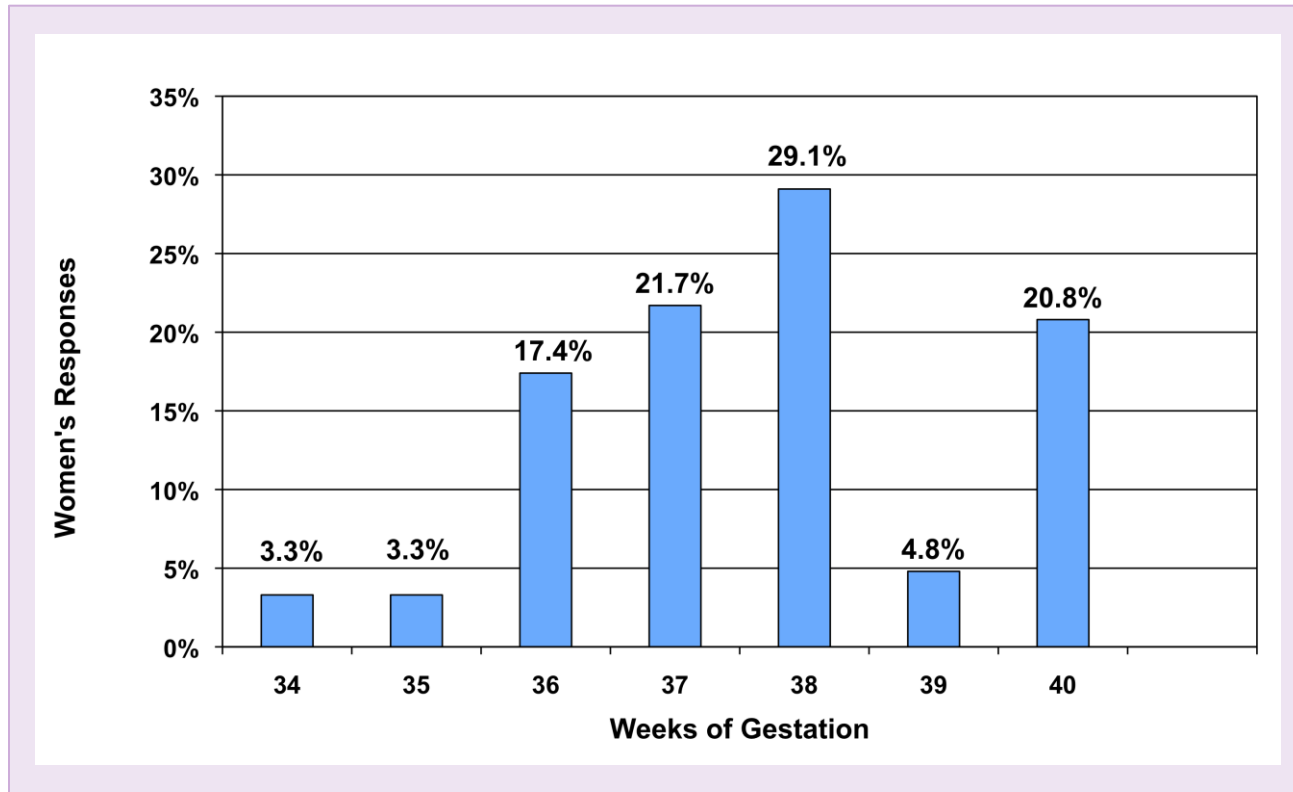
VOL. 114, NO. 6, DECEMBER 2009

OBSTETRICS & GYNECOLOGY

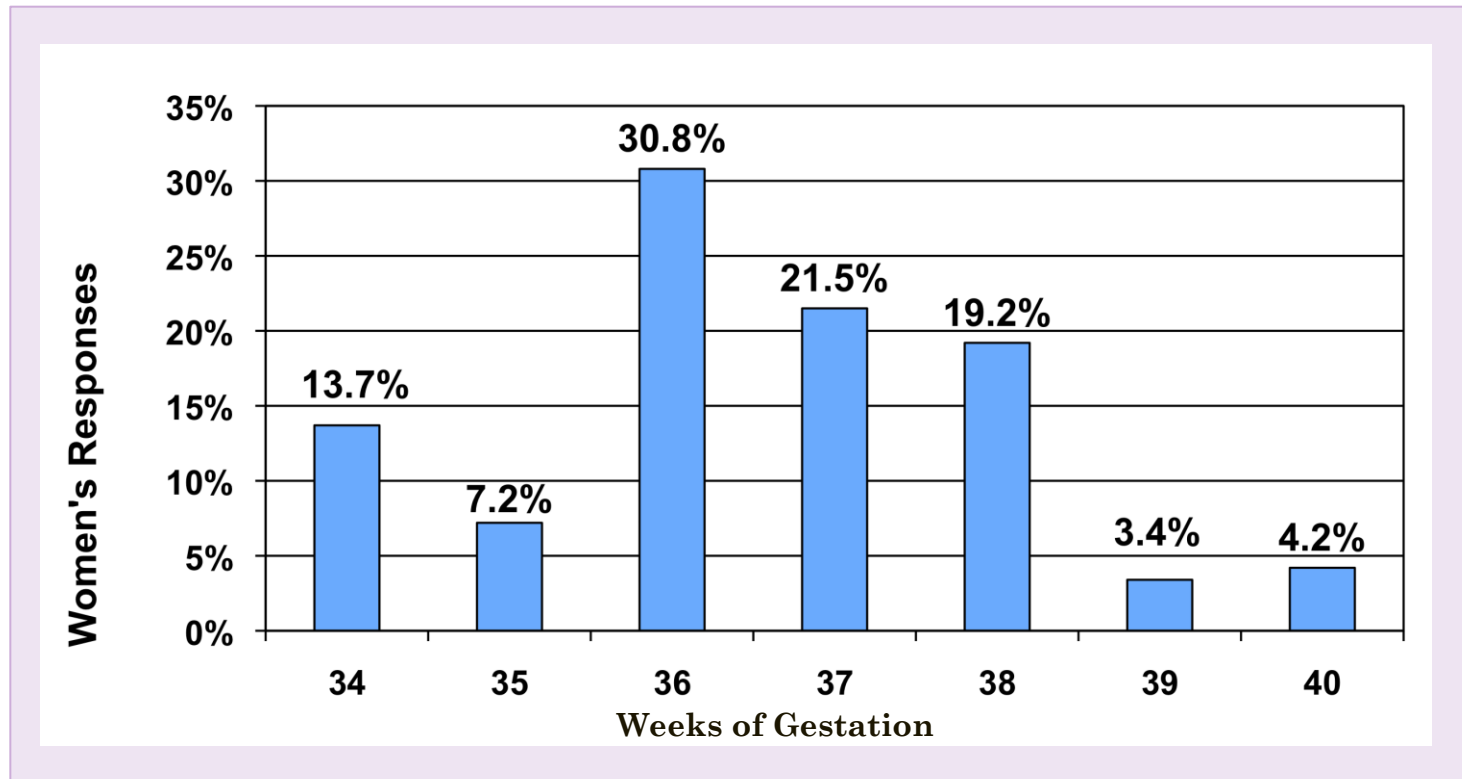




# THE GESTATIONAL AGE THAT WOMEN CONSIDERED A BABY TO BE FULL TERM



# THE GESTATIONAL AGE THAT WOMEN CONSIDERED IT SAFE TO DELIVER



# WHAT MOTIVATES SOME OBSTETRICIANS TO PERFORM ELECTIVE INDUCTIONS?

- Physician convenience
  - Guarantee attendance at birth
  - Avoid potential scheduling conflicts
  - Reduce being woken at night
  - Monetary
  - Suspected macrosomia
- ... what's the harm?
  - Amnesia due to rare occurrence
  - The NICU can handle it

Obstetricians are suckers for tears and want to keep our patients happy.

# SUSPECTED FETAL MACROSOMIA (NON-DIABETIC POPULATION)

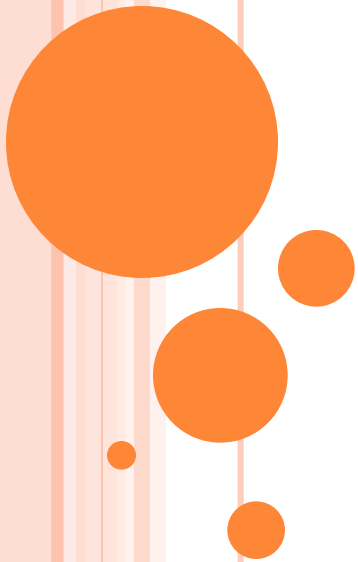
- Does not reduce risk of shoulder dystocia
- Doubles risk of cesarean delivery
- 262 pregnancies EFW >90%
- Elective group:
  - 57% cesarean delivery rate
  - 5.3% shoulder dystocia
- Spontaneous labor group:
  - 31% cesarean delivery rate
  - 2.5% shoulder dystocia

# WHAT ARE THE POTENTIAL BENEFITS TO PERFORMING ELECTIVE REPEAT CESAREAN DELIVERIES PRIOR TO 39 WEEKS?

- Benefits modest at best
- As with induction of labor, there are some valid reasons for doing repeat cesarean deliveries prior to 39 weeks



WHAT ARE THE RISKS OF NON-  
MEDICALLY  
INDICATED (ELECTIVE) DELIVERY  
BEFORE 39 WEEKS



## COMPLICATIONS OF NON-MEDICALLY INDICATED (ELECTIVE) DELIVERIES BETWEEN 37 AND 39 WEEKS

- Increased NICU admissions
- Increased transient tachypnea of the newborn (TTN)
- Increased respiratory distress syndrome (RDS)
- Increased ventilator support
- Increased suspected or proven sepsis
- Increased newborn feeding problems and other transition issues

See Toolkit for more data and full list of citations  
Clark 2009, Madar 1999, Morrison 1995, Sutton 2001, Hook 1997



# MORBIDITY OF LATE PRETERM INFANTS IN MASSACHUSETTS

- Late preterm infants: **22.2%** vs Term infants: **3%**
  - Sample: Term (377,638), Late Preterm (26,170)
- **Morbidity** rates doubled for each gestational week earlier than 38 weeks

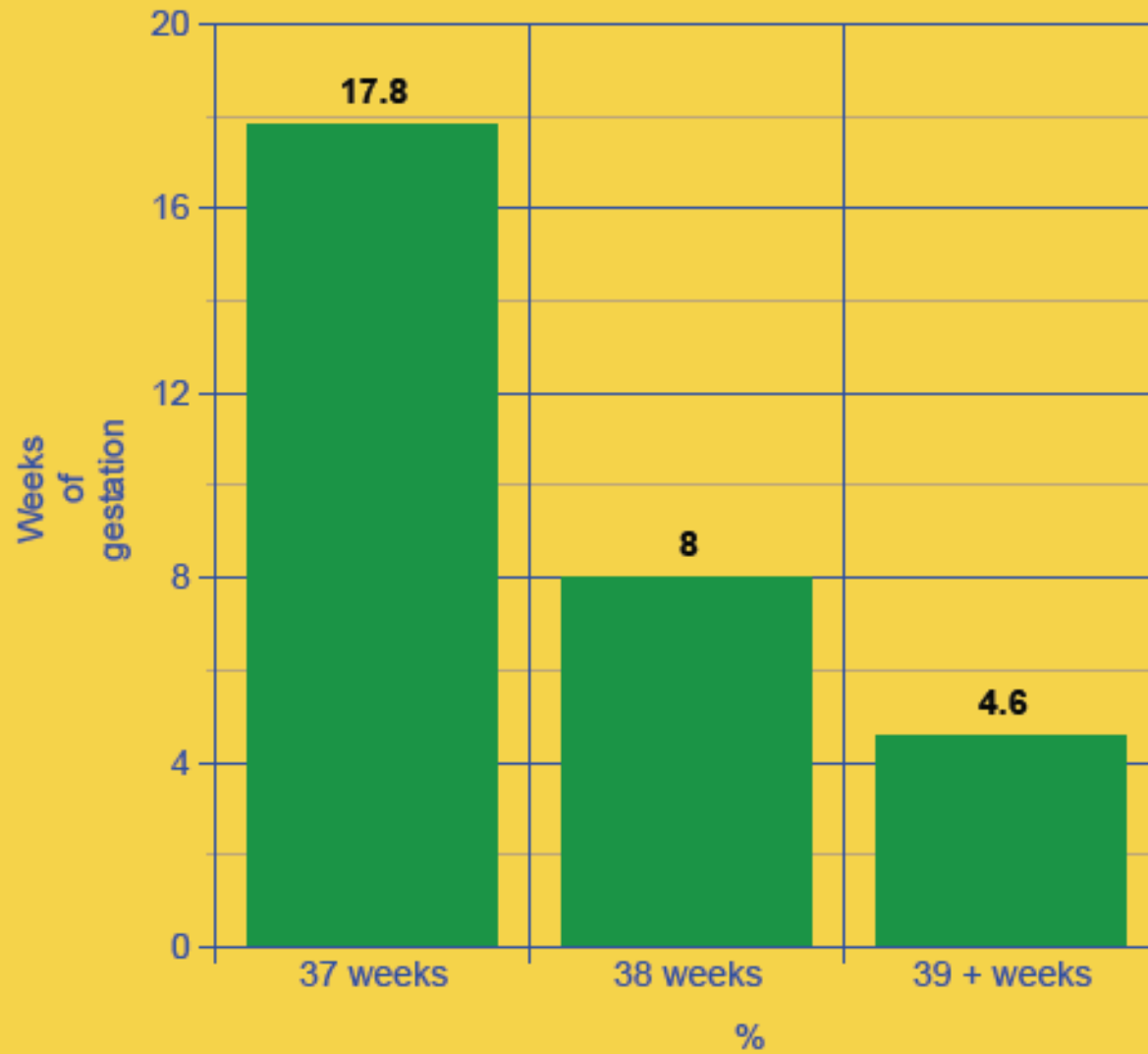
40 wks:	2.5%
39 wks:	2.6%
38 wks:	3.3%
37 wks:	5.9%
36 wks:	12.1%
35 wks:	25.6%
34 wks:	51.9%



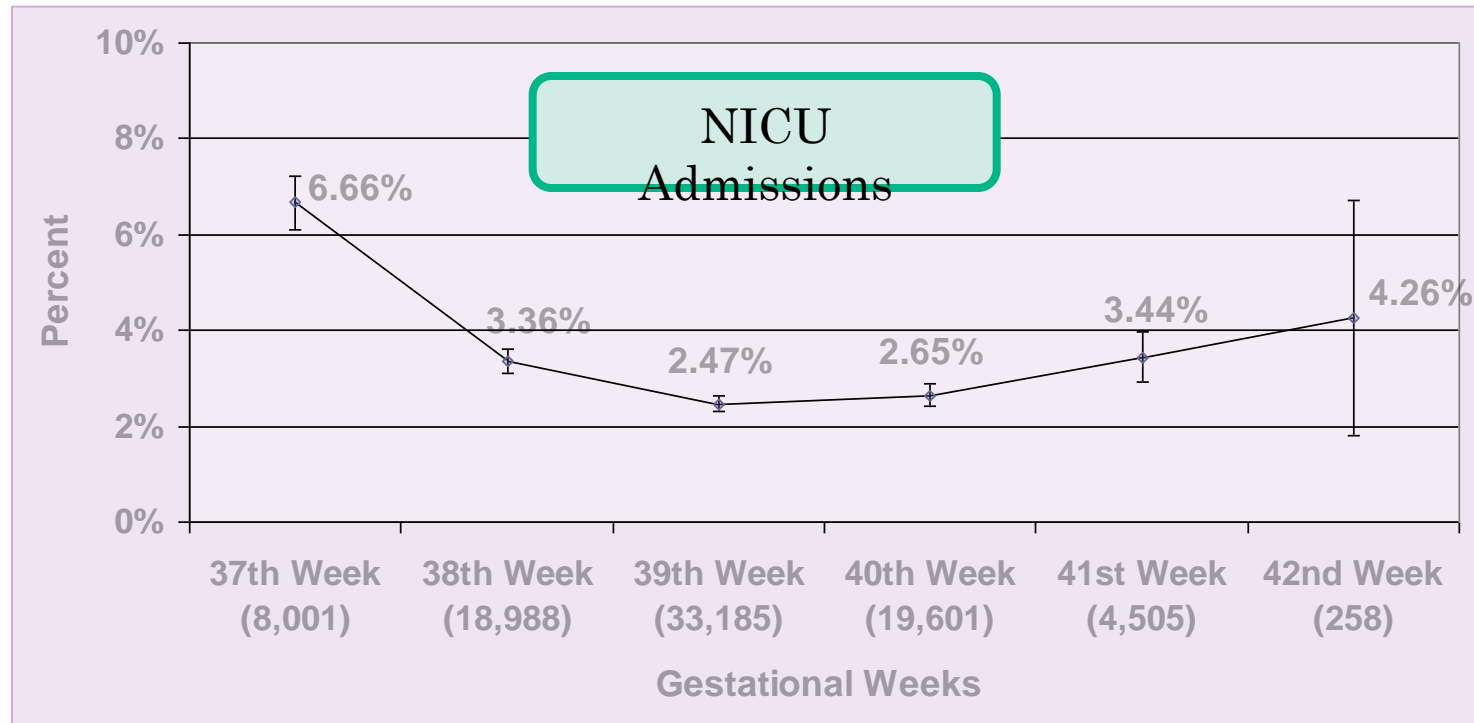
Shapiro-Mendoza CK et al. Effect of late-preterm birth and maternal medical conditions on newborn morbidity risk.  
*Pediatrics*. 2008;121:e223–e232



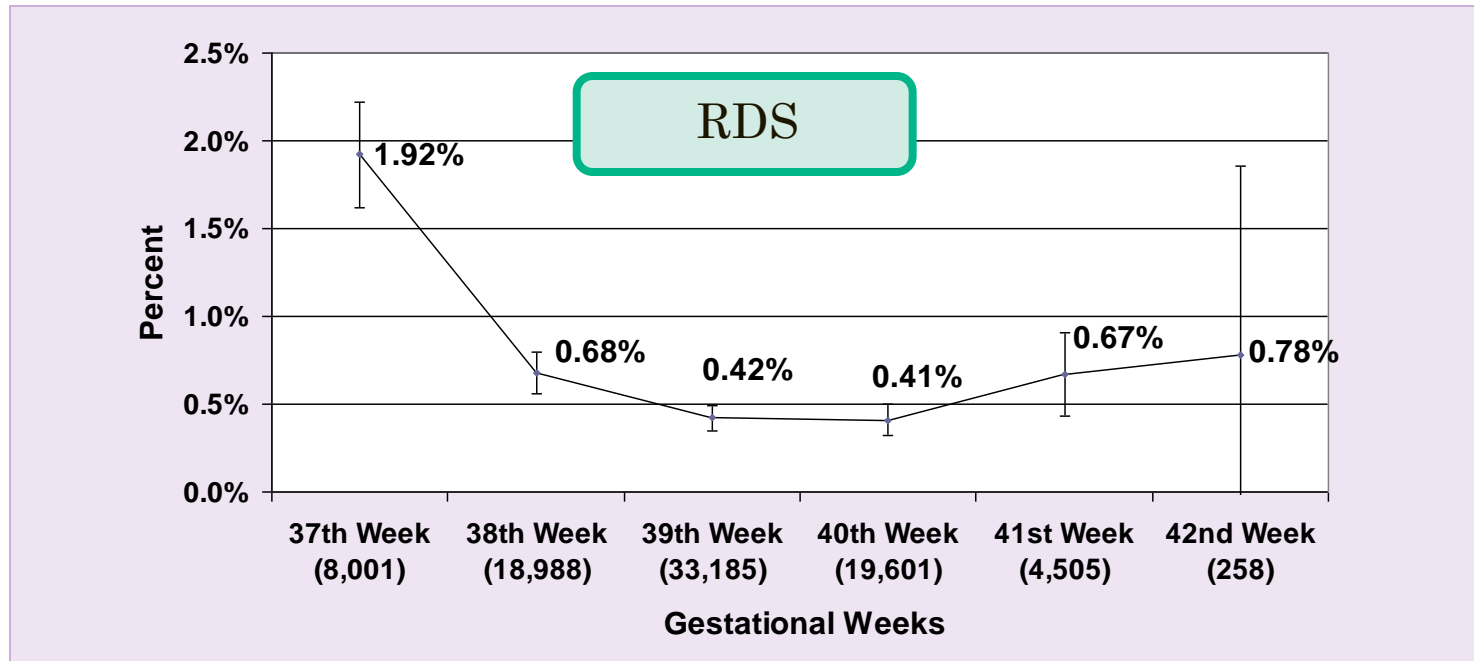
## ELECTIVE TERM DELIVERY AND NICU ADMISSION



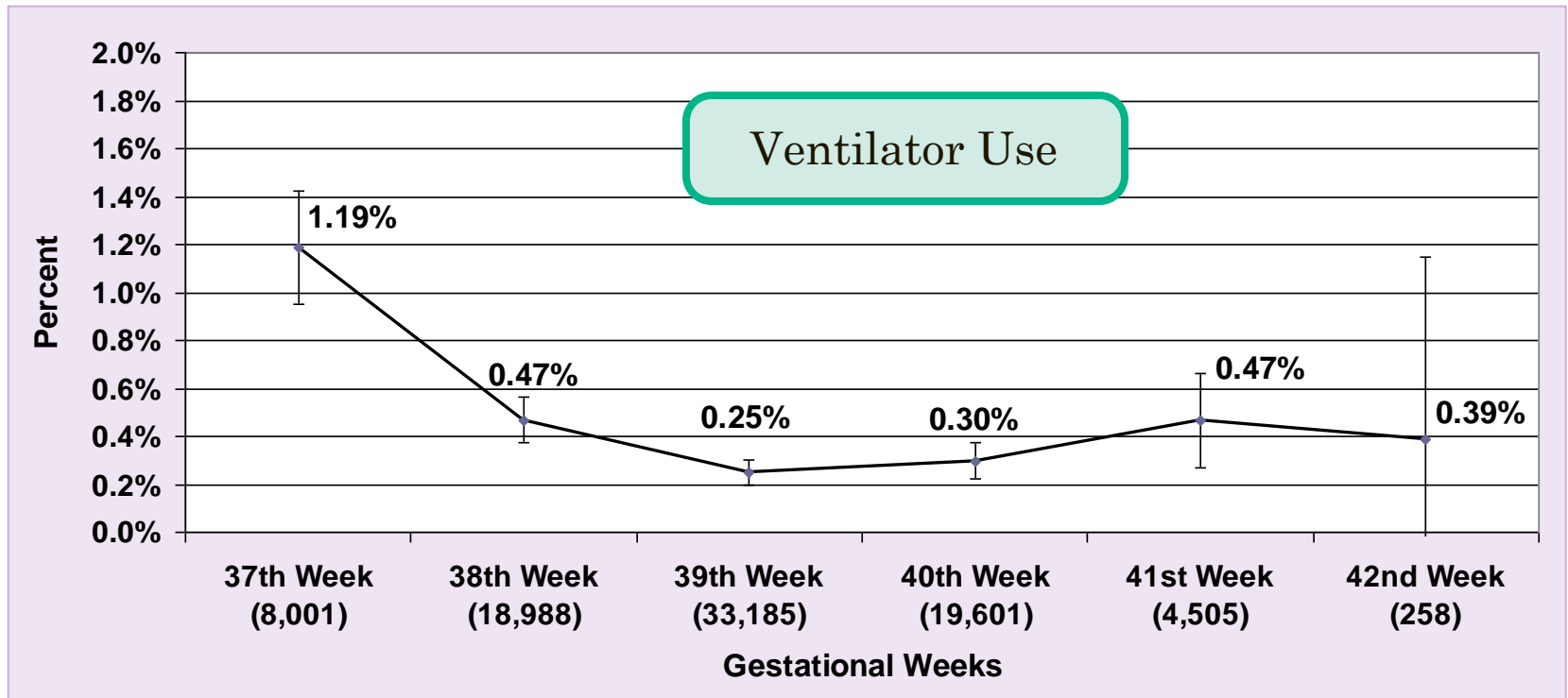
# NICU ADMISSIONS BY WEEKS GESTATION DELIVERIES WITHOUT COMPLICATIONS, 2000-2003



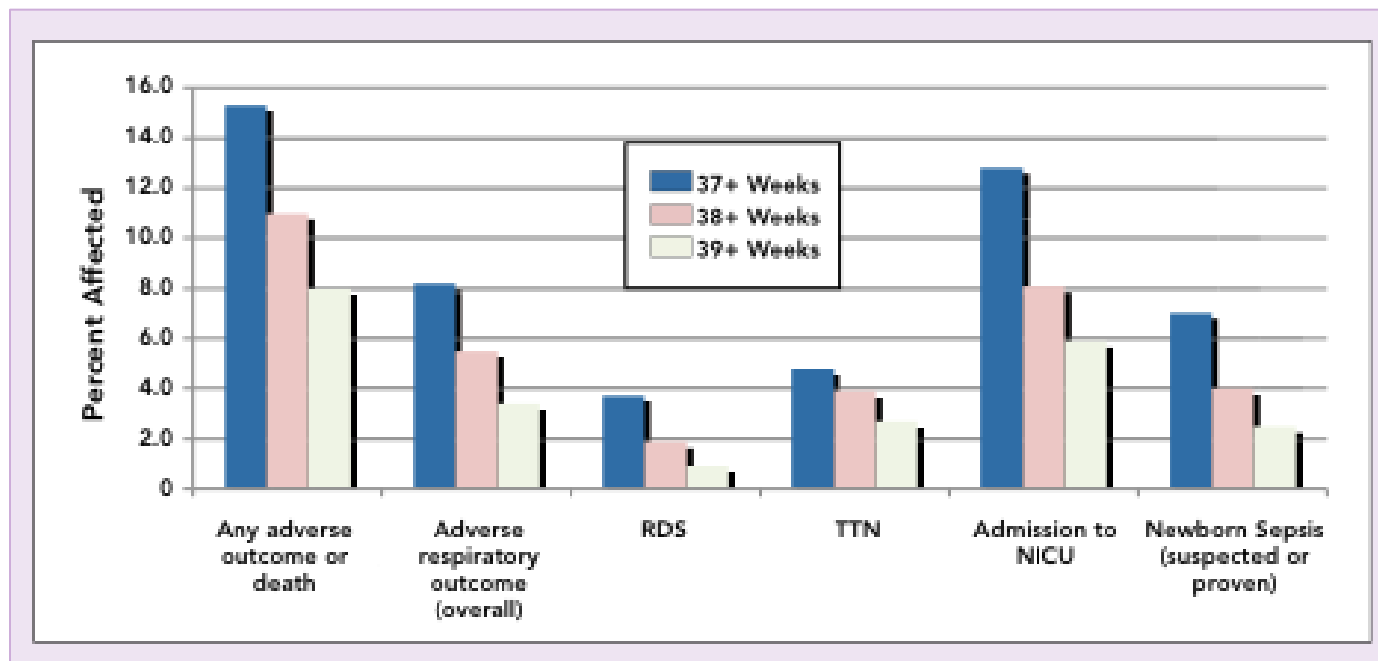
# RDS BY WEEKS GESTATION DELIVERIES WITHOUT COMPLICATIONS, 2000-2003



# VENTILATOR USAGE BY WEEKS GESTATION DELIVERIES WITHOUT COMPLICATIONS, 2000-2003



# Adverse Neonatal Outcomes According to Completed Week of Gestation at Delivery: Absolute Risk



Adapted from Tita AT, et al. NEJM 2009;360:111



# TIMING OF FETAL BRAIN DEVELOPMENT

- Cortex volume increases by 50% between 34 and 40 weeks gestation. (Adams Chapman, 2008)
- Brain volume increases at rate of 15 mL/week between 29 and 41 weeks gestation.
- A 5-fold increase in myelinated white matter occurs between 35-41 wks gestation.
- Frontal lobes are the last to develop, therefore the most vulnerable.

(Huttenloher, 1984; Yakavlev, Lecours, 1967; Schade, 1961; Volpe, 2001).



# WHAT ARE THE RISKS TO PERFORMING ELECTIVE DELIVERIES PRIOR TO 39 WEEKS?

## ○ **Substantial** neonatal risks

- Increased risk of respiratory morbidity
  - Increased risk of NICU admission
- 
- Maternal risks also exist such as increased risk of cesarean delivery among nulliparous women especially those with an unfavorable cervix



# WHAT ARE THE POTENTIAL BENEFITS TO PERFORMING ELECTIVE INDUCTIONS PRIOR TO 39 WEEKS?

- Benefits are modest at best
- Induction prior to 39 weeks may be appropriate if there is increasing maternal or fetal risks associated with delaying delivery





*“There are numerous maternal and fetal indications for deliveries prior to 39 weeks gestation.”*



# MATERNAL/FETAL INDICATIONS FOR INDUCTION OF LABOR

- Abruptio placentae
- Chorioamnionitis
- Fetal demise
- Gestational hypertension
- Preeclampsia/eclampsia
- PROM
- Fetal compromise (e.g. severe IUGR, isoimmunization, oligohydramnios)
- Maternal medical conditions (e.g. diabetes, chronic hypertension, renal disease, antiphospholipid syndrome)



# REASONS FOR PERFORMING ELECTIVE REPEAT CESAREAN DELIVERIES PRIOR TO 39 WEEKS

- Extensive uterine scar (e.g. prior classical incision, transfundal incision for myomectomy)
- Known placenta previa with accreta
- Other-
  - Patient convenience
  - Home a long distance from hospital
  - Physician convenience
  - Logistical issues, e.g. difficulty scheduling



# SUMMARY:

## REASONS TO ELIMINATE NON-MEDICALLY INDICATED (ELECTIVE) DELIVERIES BEFORE 39 WEEKS

- Reduction of neonatal complications
- No harm to mother if no medical or obstetrical indication for delivery
- Now a national quality measure:
  - National Quality Forum (NQF)
  - Leapfrog Group
  - The Joint Commission (TJC)

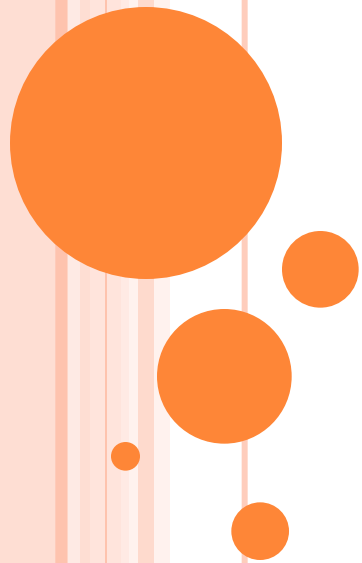


# WHY DON'T PRACTITIONERS FOLLOW THE "39 WEEK RULE"?

- Reasons already cited:
  - Patient convenience
  - Practitioner convenience
  - Monetary concerns
  - Logistical concerns
- Practitioners may not be aware of the problem in their own practice:
  - Don't take care of newborns so may not be aware of issue
  - Unless large numbers of women induced electively before 39 weeks, practitioner may not have awareness that neonatal morbidity is an issue



# HOW DO YOU GET PRACTITIONERS TO CHANGE THEIR CLINICAL PRACTICE?



# ROLE OF ACOG IN REDUCING INDUCTIONS BEFORE TERM

- Several publications starting in 1978 have clearly stated the need to avoid premature deliveries unless there are substantial risks to mother or fetus with delay of delivery
- Further, 2 Practice Bulletins on labor induction and a Committee Opinion have strongly recommended confirmation of the gestational at 39 weeks of greater
- Other publications have also recommended a similar approach for elective repeat cesarean deliveries



# APPROACHES TO GAIN ACCEPTANCE

- Conduct educational programs







District II/NYS

# Update

A publication of the American College of Obstetricians and Gynecologists, District II

## Timing of Elective Deliveries

J. Christopher Glantz, MD, MPH, FACOG

There is a small but finite risk of iatrogenic prematurity associated with scheduled delivery. In the literature spanning three decades, the risk of respiratory distress syndrome (RDS) at 37-38 weeks ranges from 0.1% to 0.3% whereas at 39-40 weeks, the risk is <0.1%.<sup>1-4</sup> This applies to unselected deliveries at these gestational ages (i.e., vaginal delivery versus pre-labor or labored cesarean section), which is important because infants delivered by scheduled cesarean section have 2- to 3-fold higher rates of respiratory morbidity when compared with those delivered after the onset of labor.<sup>3, 5-7</sup> Near term, transient tachypnea of the newborn (TTN) is 3-fold more common than RDS, and the odds ratios for respiratory morbidity decrease by approximately 50% for each week from 37 to 40 weeks.<sup>3, 6</sup> Although TTN usually is considered a benign condition, it entails admission to the neonatal intensive care unit (NICU) for 2-24 hours, separation from parents, ancillary testing, and occasionally leads to other complications.<sup>8</sup> In a 1977 paper entitled "Elective delivery of the term fetus: An obstetrical hazard," Maisels stated that over esti-

*Continued on page 6*

*Update/3*

# Approaches to Gain Acceptance of the 39 Week Rule

## ACOG District II Newsletter January 2007




# COLLABORATE

*In the long history of Assembled... those who learned to collaborate  
and improve went effectively home prepared.*

*-Charles Darwin*

# ○ ACOG – Collaboration

- **March of Dimes (MOD)**
  - **National Institute of Child Health and Development (NICHD)**
  - **Society for Maternal Fetal Medicine (SMFM)**
  - **American Academy of Pediatrics (AAP)**
  - **American Academy of Family Physicians (AAFP)**
  - **American College of Nurse-Midwives (ACNM)**
  - **Association of Women's Health, Obstetric**
- 

# APPROACHES TO GAIN ACCEPTANCE OF THE “39 WEEK RULE”

- Devise system- or hospital-wide guidelines with a representative committee involving affected stakeholders, e.g. OBs, CNMs, and RNs
- Monitor compliance
- Eventually replace the guideline with an unequivocal policy
- Devise “hard stops” or penalties to enforce policy



# EXAMPLES OF SUCCESSFUL PROGRAMS TO REDUCE NON-MEDICALLY INDICATED (ELECTIVE) DELIVERIES BEFORE 39 WEEKS OF GESTATION

- Magee-Women's Hospital (Pittsburgh)
- Intermountain Healthcare (Utah)
- Ohio State Department of Health
- HCA



# MAGEE-WOMENS HOSPITAL APPROACH

- University of Pittsburgh Medical Center with 9300 deliveries and an induction rate of 28% in 2003
- Examined results of process improvement from 2004-2007 to reduce inductions performed before 39 weeks as well as other morbidity such as cesarean deliveries for nulliparas undergoing induction
- Needed to use 2 strategies to get desired results




# MAGEE WOMEN'S HOSPITAL EXPERIENCE WITH GUIDELINES

	<b>Baseline</b> 3mos 2004	<b>Voluntary</b> 3mos 2005	<b>Enforced</b> 14mos 2006-7
Deliveries	2,139	2,260	10,895
Elective Inductions <39wks (N) <b>Elective Inductions &lt;39wks (rate)</b>	<b>11.8%</b>	<b>10.0%</b>	<b>4.3%</b> (p<0.001)
<b>Elective Nullip Inductions =&gt;C/S (rate)</b>	<b>35.7%</b>	<b>15.2%</b>	<b>13.8%</b> (p<0.01)
<b>Total Induction Rate</b>	<b>24.9%</b>	<b>20.1%</b>	<b>16.6%</b>

# EFFECTS OF INDUCTION STRATEGIES ON KEY RATES

	2004	2005	2006
Strategy 1			
Elective inductions < 39 weeks (%)	11.8	10.0	4.3
Cesarean Deliveries, Nulliparous Women Undergoing elective induction	34.5	15.2	13.8





## INTERMOUNTAIN HEALTHCARE'S EXPERIENCE

- Intermountain Healthcare is a vertically integrated healthcare system that operates 21 hospitals in Utah and southeast Idaho and delivers approximately 30,000 babies annually.
- Computerized L&D system.
- MFMs hired by system, but OBs are independent.
- January 2001: 9 urban facilities participated in a process improvement program for elective deliveries.
- 28% of elective deliveries were occurring before 39 completed weeks of gestation.

# INTERMOUNTAIN HEALTH CARE APPROACH

- Process improvement project started in 2001 in 9 urban hospital facilities in Utah and Idaho
- Educational process for obstetricians, CNMs, and nurses
- Monitored compliance with electronic medical record system
- Also provided brochures to patients describing the policy and its benefits

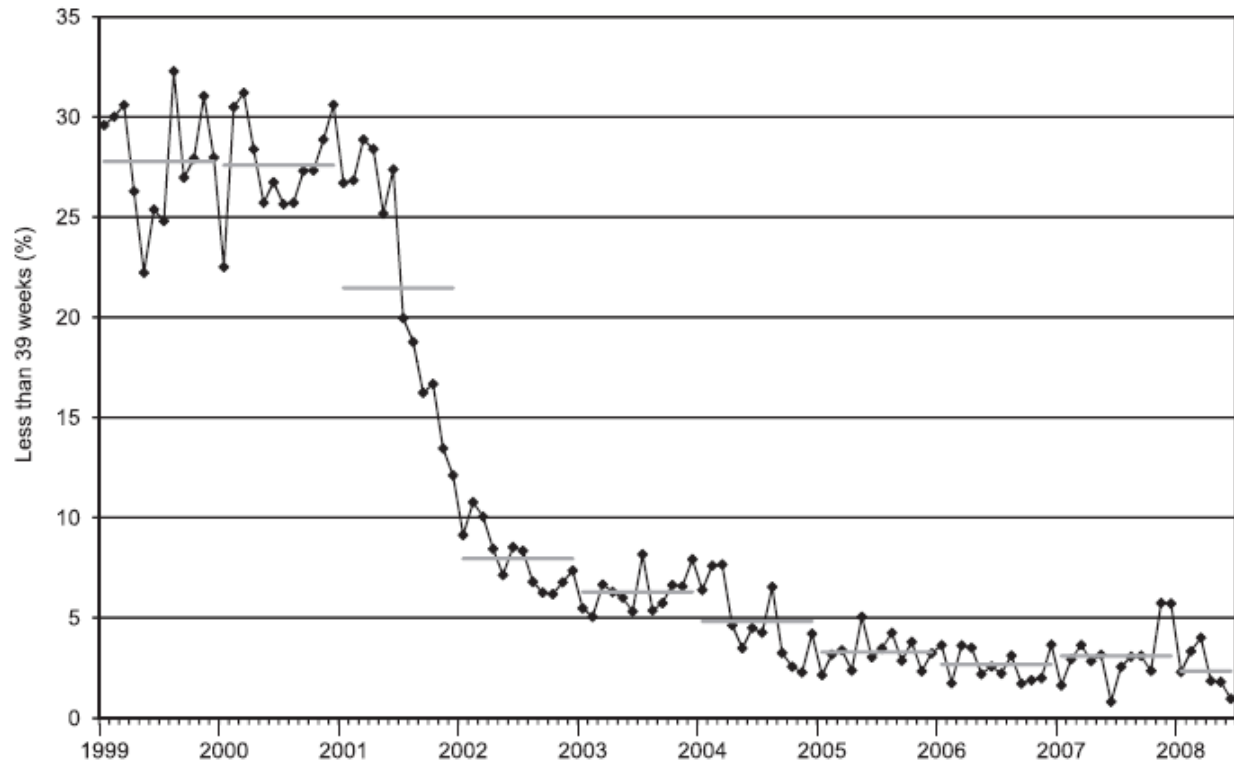


# COMMON THEMES NOTED IN INTERMOUNTAIN HEALTHCARE'S EXPERIENCE

- Education provided to obstetricians regarding ACOG guidelines, best practice.
- Little change until physicians were held accountable, nurses were empowered, and guidelines were enforced.
- Medical leadership important.



# % NON-MEDICALLY INDICATED DELIVERIES <39 WEEKS, JANUARY 1999 – DECEMBER 2005



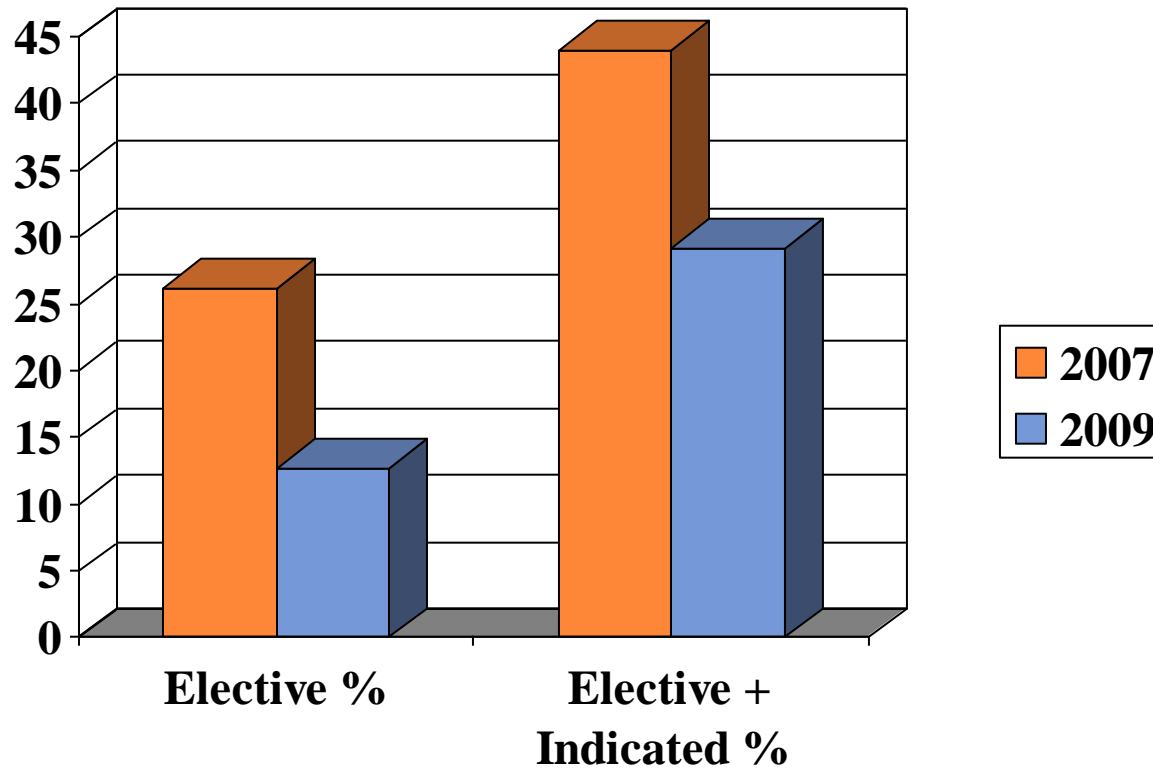
# ELECTIVE TERM DELIVERY

## PART II (CLARK ET AL AJOG 2010)

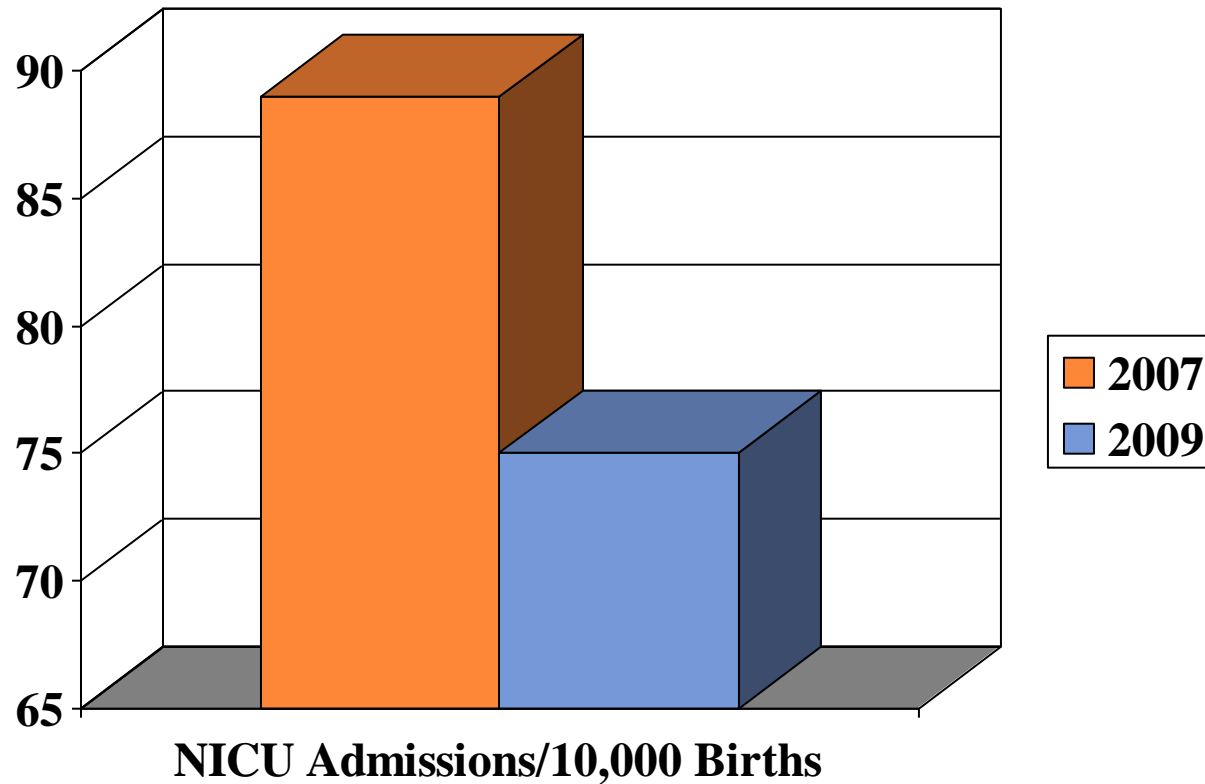
- A repeat of the previous study after 2 years of educational efforts/policy changes
- 2007 vs. 2009
- Same facilities/same months of the year
- We do not employ our obstetricians
- We do not have a captive insurance group
- Change possible only through education/persuasion/leadership



# TERM DELIVERIES HCA PILOT FACILITIES



# TERM NICU ADMISSIONS HCA PILOT FACILITIES



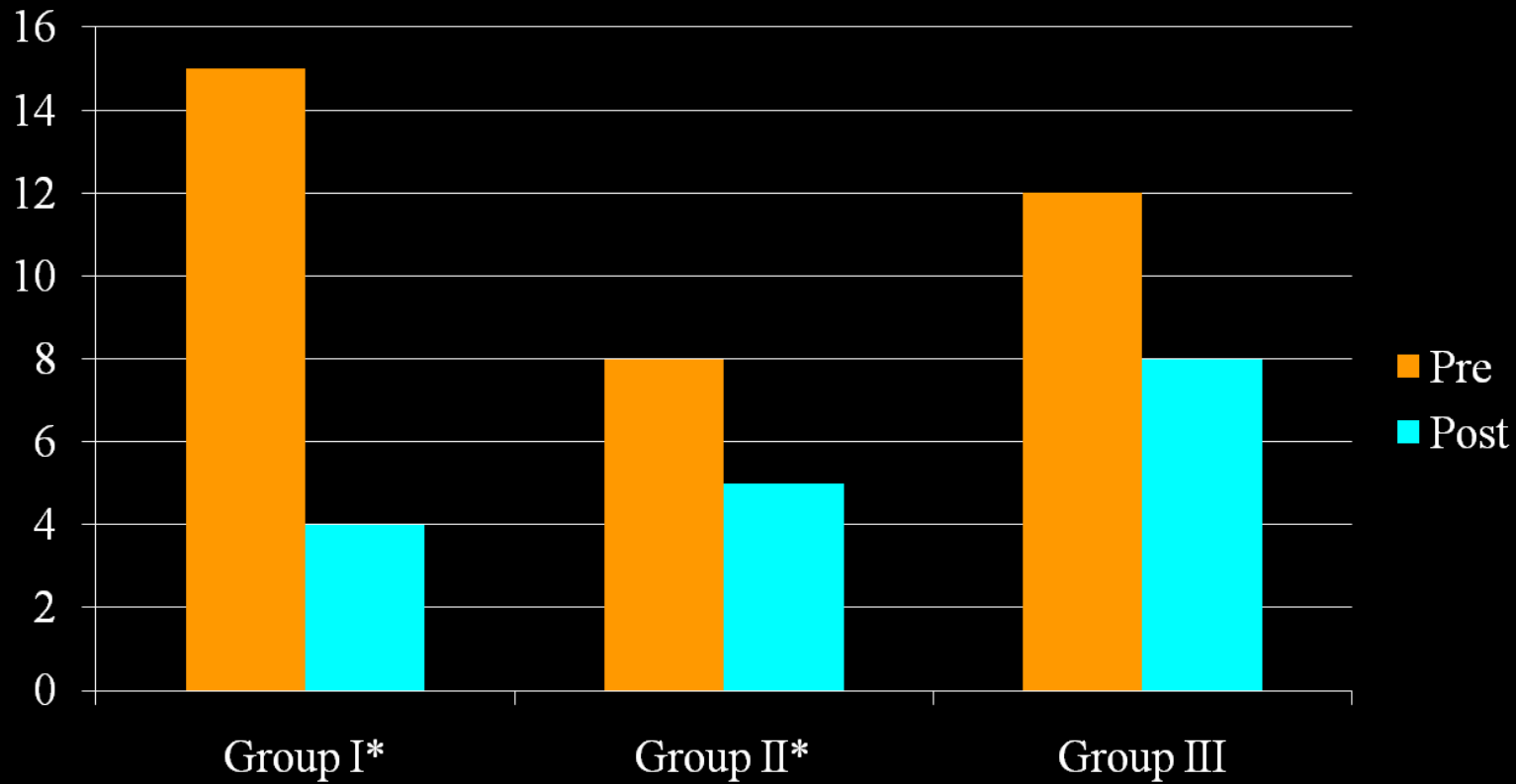
# OPTIONS

- Not allowed by policy with hospital staff as enforcers
- Not allowed by policy but M.D. may do it if they want – all exceptions go to Peer Review
- Allowed at M.D. discretion but discouraged by intensive education





# REDUCTION IN ELECTIVE DELIVERY



## ALLEVIATING OBSTETRICIANS' FEARS ABOUT DELAYING DELIVERY

- Obstetricians in several of these studies voiced concerns regarding a potential increase in perinatal mortality and maternal morbidity.



## WOULDN'T KEEPING WOMEN PREGNANT FOR LONGER INCREASE THEIR RISK OF ADVERSE OUTCOMES?

- The experience in Ohio and Utah has shown that morbidity remained the same for macrosomia, preeclampsia, and maternal infections.
- Decreases were seen in stillbirth, low apgar scores, cesarean section for fetal distress, meconium aspiration and postpartum anemia.




# STILLBIRTHS BEFORE AND AFTER IMPLEMENTATION OF GUIDELINES AT INTERMOUNTAIN HEALTHCARE

1999-2000				July 2001 to June 2006				
Weeks of Gestation	Stillbirths	Deliveries	%	Stillbirths	Deliveries	%	Odds Ratio	95% CI
37	17	4,117	0.41	22	13,077	0.17	0.406	0.22-0.77
38	19	9,954	0.19	21	28,209	0.07	0.390	0.21-0.72
39	10	13,752	0.07	28	51,721	0.05	0.744	0.36-1.53
40	10	7,925	0.13	14	24,140	0.06	0.459	0.20-1.03
41	2	1,938	0.10	3	5,571	0.05	0.522	0.09-3.12
All	58	37,686	0.15	88	122,718	0.07	0.466	0.33-0.65

# Elimination of Non-medically Indicated (Elective) Deliveries Before 39 Weeks

A California Toolkit  
to Transform Maternity Care

## Elimination of Non-medically Indicated (Elective) Deliveries Before 39 Weeks Gestational Age




THIS COLLABORATIVE PROJECT  
WAS DEVELOPED BY:  
March of Dimes  
California Maternal Quality Care Collaborative  
Maternal, Child and Adolescent  
Health Division; Center for Family Health  
California Department of Public Health

MARCH OF DIMES

**CMQCC**  
CALIFORNIA MATERNAL  
QUALITY CARE COLLABORATIVE

march of dimes

California Department of  
**Public Health**



# ACKNOWLEDGMENTS

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Catholic Healthcare West

California Perinatal Quality Care Collaborative (CPQCC)

March of Dimes



EDITORIALS:

# No Time for Complacency: Labor Inductions, Cesarean Deliveries, and the Definition



Obstetrics & Gynecology:

July 2010 - Volume 116 - Issue 1 - pp 4-6

doi: 10.1097/AOG.0b013e3181e598d4



# NO TIME FOR COMPLACENCY

## INSTITUTIONAL/REGIONAL/ STATE

- 1. Strong leadership from practitioners and nursing staff committed to improving the quality of care
- 2. Involving all relevant stakeholders (eg, faculty, private practitioners, nursing, hospital administrators) in development and implementation of reforms
- 3. Overcoming initial resistance and gaining buy-in through education of physicians, nursing staff, and patients on the excess risk associated with elective early term delivery





# NO TIME FOR COMPLACENCY INSTITUTIONAL/REGIONAL/ STATE

- 4. Framing program goals not as an effort to restrict practice but to improve quality, meet best-practice standards, ensure optimal outcomes, and promote safety
- 5. Providing frequent, detailed feedback on process measures and outcomes



# CONCLUSIONS

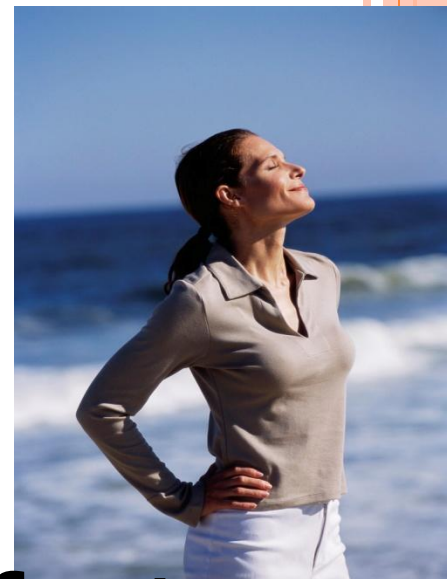
- Avoiding elective deliveries before 39 weeks has sound clinical data to support this goal
- Changing physician behavior is challenging at times; occasionally resorting to mandates and firm policies is required



# HOW DO YOU GET PRACTITIONERS TO CHANGE THEIR CLINICAL PRACTICE?

- Ultimately one needs to make process a policy with “hard stops”, i.e. strict enforcement
- Or if necessary you may need to enter a penalty phase.





# Healthy Women and Infants: Priceless

